MONDAY, JANUARY 31, 2000

Protesting

Orem's SCERA Theatre is the center of controversy as viewers protest an "explicit" Sundance screening.

Page 9

The Rock

Utah is climbing to renown as a major venue for mountain enthusiasts.

Page 10

Roundball ruckus

Women's and men's basketball lost.

Page 7

The Daily Universe

A division of: BYU NewsNet newsnet.byu.edu

BRIGHAM YOUNG UNIVERSITY PROVO, UTAH VOL. 53 ISSUE 89

Jami Gibb/Daily Universe

crowd onto a lift Thursday at Sundance Ski Resort. A skiiers due to the Y2K scare over the holidays, com- shortage of snow, has lowered the tourist turn-out on

Warm weather withers skiing

Above-average temperatures alter Utah's No. 1 tourist attraction

BY CATHERINE BROWN
catherine@newsroom.byu.edu
Associate NewsNet Copy Chief

The warm weather has affected the greatest snow on earth.

With record warm temperatures this ski season, Utah is facing some questions from skeptics and potential state visitors.

Utah is going through its 7th straight year in which January is warmer than normal.

Ski Utah, a marketing company representing the Utah Ski and Snowboard Association, reports that holiday ski traffic in Utah was down from last year, but it was also down at ski resorts all over the nation. Scare of the Y2K bug was cited as the reason for low skier turnout at most resorts.

But even with the Y2K scare, Ski Utah said it is not on target to reach its goal of four million ski visitors to Utah this year.

Tristan Webb, a marketing and sales representative at Ski Utah, said Ski Utah still expects Utah to surpass last year's record number of Utah ski visitors.

"It's difficult to tell, but we had about 3.14 million skiers last year. We anticipate it will be a similar number. We expected more this year, but due to the conditions, we probably won't reach 4 million," Webb said.

Almost all the resorts in Utah are open near full capacity, but potential visitors do not see it that way, he said.

"It's the perception that the skiing isn't good. There are a lot of resorts in Colorado and in the West that have low snow, and people perceive that we will also have low snow, too," he said.

Webb said the snow is great at the resorts right now, and the skiing is fantastic this year, despite a slow start.

"Colorado and some of the other Western states have been getting less snow, and people just assume Utah is like that," he said.

Webb said that is a big misconception.

"In the last five years they have spent $2 million, and there is another $100 million in the budgets before the Olympics. Right now we have state of the art world class facilities and lifts," Webb said.

Ski Utah boasts of a state ski and snowboarding season that runs from November to June. Yet this year, some of the resorts took a little longer to open. The Snowbasin Ski Resort did not open until after the New Year.

In fact, Snowbasin was scheduled to host the World's Cup women's downhill and Super G competition Feb. 10-12. This is the very resort that will house the downhill, combined downhill and Super G competitions for the 2002 Olympic Games.

But the World Cup events scheduled for Utah ski resorts have been moved, due to Snowbasin's low snow accumulation this year.

Deer Valley Ski Resort was scheduled to have held a woman's slalom competition Feb. 6, and Snowbasin was scheduled to host women's downhill and Super G competitions.

According to the International Ski Federation and the U.S. Ski Team, Deer Valley's snow conditions were more than acceptable, but Snowbasin's were not. Because the slalom and downhill figure into the combined event, the race was pulled. Snowbasin was judged unsafe for a World Cup race.

Officials from Snowbasin, the U.S. Ski Team, the International Ski Federation, and some weathermen judged that the lower section of the sections of the course had insufficient snow to host a World Cup race.

This is not a new occurrence this season for Utah. The U.S. Biathlon Championships are going on as scheduled at Solider Hollow next week, but just barely. The lack of snow forced volunteers and workers to haul 120 truckloads of snow from Wolf Creek in the Uintas to Soldier Hollow in Wasatch State Park last week.

SKI ▶ *page 3*

Missionaries die in Iowa car accident

By RACHEL DAHNEKE
Rachel@newsroom.byu.edu
NewsNet Staff Writer

Four missionaries of The Church of Jesus Christ of Latter-day Saints were killed in a head on collision Friday near Des Moines, Iowa. The crash also killed a 90 year-old Iowa man.

"When we lose a single missionary, it's always tragic. When we lose four in an accident like this, the loss is incalculable. Our hearts reach out to the families of these fine young men," said Elder W. Craig Zwick, an assistant executive director of LDS Missionary Department, in an interview with the Salt Lake Tribune.

The missionaries, all from Utah, were driving a Chevy Cavalier that collided into a Nissan pickup at 2:30 p.m., 35 miles south of Des Moines, according to the police report.

Jaysen Ray Christiansen, 20, from Harrisville, Weber County; Jared Mont Pulham, 20, from Alpine, Utah County; Bradley Alan Savage, 20, from Lehi, Utah County; and Daniel Byrne Roundy, 19, from Kaysville, Davis County all served less than a year into the Iowa Des Moines mission.

"We express our profound sorrow and deepest sympathy on the tragic death of four of our young missionaries. At this time of grief and mourning, we extend our love and prayers to the families," the LDS First Presidency said in a news release.

Pulham was driving the church-owned car and Savage was in the passenger seat. Roundy and Christiansen were in the back, according to a police report from the Clark County Police Department.

Heading west on Highway 34, Pulham attempted to pass another vehicle on the two-lane highway. The car veered onto the shoulder of the opposite side of the highway.

Pulham, over-correcting, swerved back into his lane, then over-corrected again ending up in the eastbound lane.

The car ran head on into a Nissan Pickup driven by Herman Heckathorn, of Murray, Iowa.

"Conditions were clear and dry and only Heckathorn was wearing a seat belt," said Rick Langen, the State Patrol Public Affairs Officer of Clark County.

All were taken to the Brownlawns Hospital and an autopsy will determine if they were killed on impact, Langen said.

"Will it step up any increased safety measures that we would take? I don't think so. I think we always emphasize safety," he said. "But this will cause a sense of awareness," he said.

"To the Church that they so valiantly served, the loss is incalculable. Likewise, we extend our heartfelt sympathy to the family of Mr. Herman Heckathorn," the First Presidency said.

Pulham, Savage and Roundy were 11 months into their missions; Christiansen had been out nine.

FAST FACTS

OTHER FATAL MISSIONARY CAR ACCIDENTS

— Elder Richard K. Black
South Africa
July 1999

— Elder Kenton Marin
Tallahassee, Florida
March 1999

— Elder Matthew R. Brown and **Elder Christopher R. Phillips,**
Omaha, Nebraska
January 1994

y givin' Sunday

ans share the sport nd the food

ETH LEWIS
newsroom.byu.edu
let Sports Writer

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p.
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t your typical Super

ennen's gathering had chips, salsa and soft ith such party oddities bread and pudding.
d-pleaser, of course,

watched the Super do it for soup," said y, 22, a junior from ajoring in management tems.
has made soup his spe- was a sophomore at hool, when he would "Souper Bowl" as a Future Homemakers of

y before the game, we up for 400 as part of a rennen said.
yed busy dishing seconds and thirds of soup, others didn't find their Super Bowl parties so exciting.

Abby McCutcheon, 19, a sophomore from Elk, Wash., majoring in art history felt she and her handful of friends were "the only ones apostate enough" to party at Glenwood Apartments.

Logan Barrowes found much the same across the street at Riviera Apartments.

"I was walking around, looking for people who were watching the game," said the 22-year-old information systems junior from Spanish Fork. "There were two people here, one person there, but most had turned it off because they were bored."

Craig Vainleuven, though, wasn't complaining about the Rams' 16-0 lead in the third quarter.

"I'm about to make $10," said the 19-year-old freshman from Seattle who hasn't declared a major.

Vainleuven and friends reclined on couches in the basement of Deseret Towers' W-Hall, surrounded by wrappers of anything they could buy from the vending machines with their Dining Plus cards.

"We've been paying more attention to the commercials than the game," said Maximiliano Zambrano, 18, a freshman from Washington, D.C., majoring in computer science.

Across 900 East, Geoff Howard's house party had also lost interest in the lopsided game, focusing on, well, other things.

"A moment ago, the girl-to-guy ratio was three-to-one," said Howard, a 25-year-old journalism graduate from Virginia Beach. "Those are the best odds we've ever had."

Over at Liberty Square, the men in Yorktown No. 1 were equally indifferent to the game.

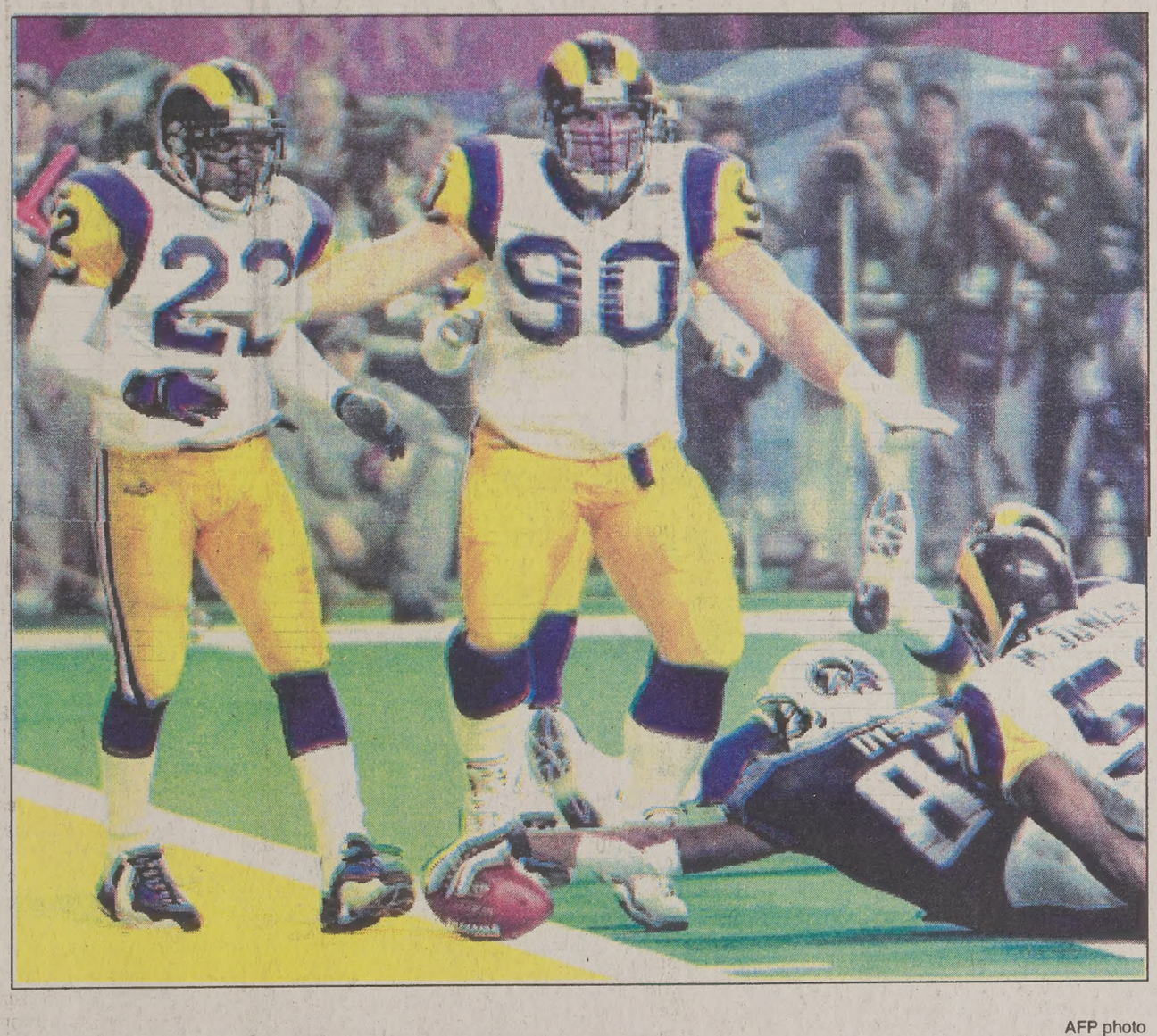
"The problem is, it's St. Louis and Tennessee," said Lance Christensen, 23, a junior in English from Aurora, Colo. "No one connects with them."

Maybe so, but Christensen and Co. were pulling for the underdog Titans, and slammed the remote and pounded pillows when Tennessee failed to tie on the game's final play.

They were mad ... well, sort of.

Seconds after the game ended, they changed the channel and popped in a tape to record "The X-Files."

No biggie. After all, it's just a Super Bowl.



AFP photo

St. Louis Rams defensive player Jeff Zgonina (90) signals no touchdown as Tennessee Titans wide receiver Kevin Dyson stretches the ball over the goal line in the last seconds of the game in SuperBowl XXXIV at the Georgia Dome in Atlanta. Dyson was tackled one yard short of the end zone by Rams defender Mike Jones and the Rams won the game 23-16.

One play snags Rams victory

Associated Press

ATLANTA -- The Super Bowl came down to one play. Mike Jones came through by heeding a lesson he's learned since the first day he strapped on shoulder pads.

See the ball carrier, get lower than him, wrap him up and make the tackle.

That's what the St. Louis linebacker did to Tennessee's Kevin Dyson at the 2-yard line as the clock ran out in the Super Bowl on Sunday.

That's how the Rams held on to a 23-16 victory over the Titans in what will go down as one of the most thrilling finishes ever.

With six seconds remaining and the desperation that only a last play can induce, Steve McNair backed up to pass and hit Dyson at the Rams' 5-yard line. Dyson scooted toward the end zone, but ran into Jones.

Jones wrapped him up, Dyson fell forward and reached his right hand toward the goal line. He came up a heartbreaking three feet short.

The Rams stormed the field in celebration. Dyson laid there in despair.

It was quite a different scene three weeks ago for Dyson. He was the receiver who took the disputed lateral from Frank Wycheck and ran the last-minute kickoff back against Buffalo. That was a play that helped propel the Titans into the Super Bowl.

This time, it was something less spectacular. Just a good, clean tackle from a player who has been making good tackles all his life.

And because Jones held onto Dyson, moments later, he got to wrap his hands around the Super Bowl trophy.

News Briefs

Compiled from staff and news service reports

Researchers link suicide with gene

TORONTO — Scientists from the Royal Ottawa Hospital have found a link between a gene mutation and suicide.

The discovery may lead to a "suicide test" that would identify patients at risk, the National Post reported Friday. The researchers found a mutation in a gene that regulates the brain's level of serotonin, one of the proteins that carries messages between cells. They estimated that the mutation more than doubles the risk of suicidal behavior in those who have it.

The study looked only at patients with major depression.

However, the researchers say it is possible the mutation may also be linked to the elevated risk of suicide among schizophrenics.

Turkey police find six more bodies

ISTANBUL, Turkey — Police found the remains of six more bodies Sunday in their grisly 2-week-old search for suspected victims of a radical Islamic group, Turkey's Anatolia news agency reported.

The four bodies and the sets of human bones apparently belonging to two people were discovered in the southeastern city of Diyarbakir, bringing the number of presumed Hezbollah victims found to 48.

Authorities have launched a nationwide crackdown and arrested hundreds of suspected members of Hezbollah, an armed group that wants to create an Islamic state in Turkey's largely Kurdish southeast.

Bodies have been discovered in Istanbul; the capital, Ankara; the southern city of Adana; and Konya, in central Anatolia. Several of the victims showed signs of torture.

Scholarship made for gay students

OGDEN — An independent committee including students and faculty at Weber State University have raised more than $50,000 to create the Matthew Shepard Scholarship fund.

The endowment will provide $2,000 a year to a homosexual, bisexual or transgender student with a minimum 3.25 grade point average. It was organized in reaction to the 1998 Laramie, Wyo., murder of Shepard, a gay college student who was severely pistol-whipped and left to die.

Scholarship applicants must be a sophomore or higher level, taking 12 credit hours per semester. A 500 to 750 word essay, describing the applicant's needs, academic performance, goals and involvement with or service to the gay, lesbian, bisexual or transgender community is required.

Organizers are working to finalize details of the scholarship endowment with the university. So far, there are no applications.

Baby cougars roam Salt Lake City

SALT LAKE CITY — State wildlife officials caught a pair of young cougars that wandered out of their territory to downtown Salt Lake City.

The cubs, believed to be about 6 months old, initially were reported about 4:30 a.m. Saturday in front of the Delta Center. They were captured shortly before 7 a.m. There were no injuries.

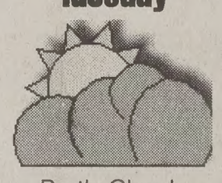
State Division of Wildlife Services conservation officers said it is not uncommon for cougars to roam mountain foothills near the State Capitol or on the east and west sides of the Salt Lake valley. However, it is uncommon for them to be so deep into town. Officers believed the cats were siblings that got separated from their mother. A Division of Wildlife Resources biologist was called in from Tooele to shoot them with sedative darts.

Both cats were taken to a holding pen in Springville. Wildlife officers were not sure about their fate, since they are too young to fend for themselves.

Correction

On page one of Wednesday's Daily Universe, an enlarged quote in the Publisher's Clearing House story should have been attributed to Doug McKinlay, an associate professor in the Department of Communications. The Daily Universe regrets the error.

Weather

Yesterday		Today	Tuesday
High	38 as of		
Low	24 5 p.m.	Wintry, Icy Mix	Partly Cloudy
Precipitation		High 34	High 45
Yesterday	.00"	Low 20	Low 24
Month to date	2.44"		
Year to date	2.44"		

sources: BYU Geography Dept., CNN

The Daily Universe

Offices
5538 WSC
Brigham Young University
Provo, Utah 84602

News
(801)378-2957
Advertising
(801)378-4591

Fax (801) 378-2959 http://newsnet.byu.edu e-mail: letters@byu.edu

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The Daily Universe is an official publication of Brigham Young University and is produced as a cooperative enterprise of students and faculty. It is published as a laboratory newspaper by the College of Fine Arts and Communications and the Department of Communications under the direction of a managing director and editorial and advertising directors, and with the counsel of a policy advisory board.

The Daily Universe is published Monday through Friday during Fall and Winter semesters, except during vacation and examination periods. *The Universe* is published Tuesday, Wednesday and Thursday during Spring and Summer terms.

Opinions expressed do not necessarily reflect the views of the student body, faculty, university administration, or Board of Trustees or The Church of Jesus Christ of Latter-day Saints.

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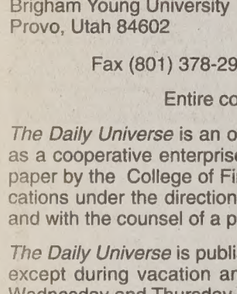
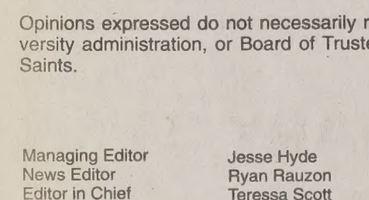
Scripture of the Day



"Counsel with the Lord in all thy doings, and he will direct thee for good; yea, when thou liest down at night lie down unto the Lord, that he may watch over you in your sleep; and when thou risest in the morning let thy heart be full of thanks unto God; and if ye do these things, ye shall be lifted up at the last day."
—Alma 37:37



Jena Hillgry, 21, a junior from Fairfiled, Calif., majoring in international law and diplomacy, said she likes this scripture because "being thankful to God is one of the most important things in coming closer to him."

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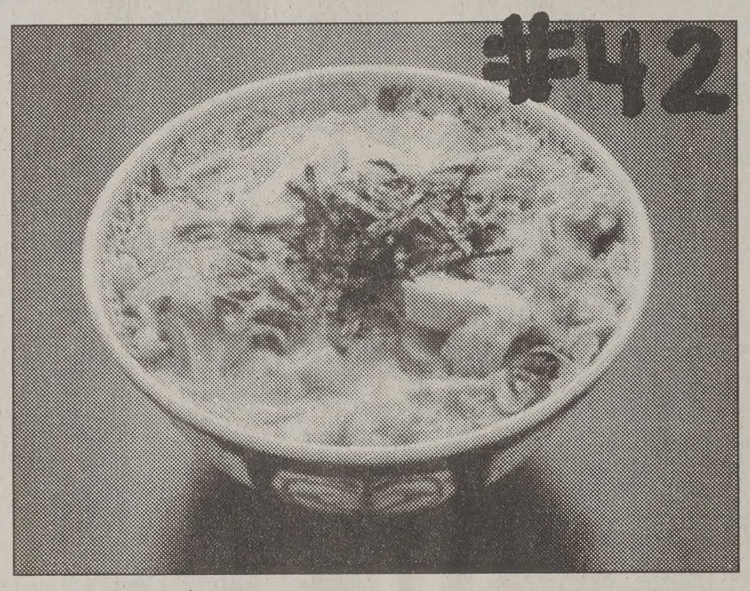
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Climbing into controversy

Competing interests disagree over the use, development of land in Utah's southeast corner

Josh Deere
@email.byu.edu
Staff Writer

Jeff Robison, the presi-
s Eco-Response Club,
vn into the chasms of
Draw, deep within the
the Grand Staircase
ional Monument. The
ht him back to marvel
he sunlight playing off
, twisting rock walls of

t time Robison had seen
returning from Chile in
first time he had seen it
designated monument.
of passionate controver-
linton designated the 1.7
ea as a national monu-
mber 1996. Although the
s taken a clear stand, the
nued to spark serious
mainly over the approxi-
) acres of private land
within the monument

President Clinton's dec-
nly an appointment, but
as still to come in the
ficial management plan
u of Land Management.
Mark Lambert, vice-
co-Response, the BLM's
next month. He said he
t Clinton's move.
some of the main issues
d vehicle access, stock
mals and the grazing
and farm animals.
at area was already des-
ilderness area, which
kers can go in, so I think
uld still be managed as
a," Lambert said.
sagree with Robison and
heir views on the issue.
nt is the BlueRibbon
rganization composed of
, ranchers, loggers, min-
communities who speak
unnecessary closure of

the coalition's Web site,
opted "Preserving our
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ho, to Washington, D.C.,
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lational Recreation Trails
have strengthened their

successes, Clark Collins,
ctor of the coalition, said
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However, in the state of
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he said.
his supporters, including
rne, the executive direc-
Shared Access Alliance,
proclaiming their disdain
f national monument leg-

said even though he is
ut his rights to multi-use
ity, the real issue is the
nd Staircase Monument
the people who reside
ndaries. He said he per-
led to southern Utah to
ult of government inter-

tragic that the manage-
the BLM have changed
f those people so drasti-
rne said.
r personal rights, includ-
ds and grazing, are being
e government.
r communities are just
get by," said Hawthorne.
so petty to worry about
al activities when I con-
tions of those poor peo-
l communities."

Joy Jordan, the mayor of Fredonia, Ariz., said the town's economy has already suffered major blows from both of the monument decisions. Fredonia, population 1,400, lies about 25 miles from Escalante and 50 miles from the Grand Canyon-Parashant National Monument.

Jordan said she is concerned about grazing. Even though grazing is still allowed under the current management plans, Jordan said changes have made it almost too difficult for grazers to continue.

"If you have a cow that's stuck and you have to go off of your road to get it, then you will be fined and eventually people will be fed up and will give up," Jordan said. "Most of us chose to live this western way of life, and this won't let us live the western way of life."

Jordan also said the consequences have even begun to wear on Fredonia's families.

"The instability and the closing up of things like the saw mill has caused a lot of family problems," Jordan said. She said most mothers have gone to work in addition to their husbands to support their families.

Jordan said she hopes the changes may bring tourism, but fears they do not have the infrastructure to support such developments.

> ***"It just seems so petty to worry about my recreational activities when I consider the situations of those poor people in the small communities."***
>
> *-- Brian Hawthorne*
> *executive director,*
> *Utah Shared Access Alliance*

But Lambert said he believes environmental preservation will add to a strong economy.

"When you preserve the environment, it's sustainable. That money will come in forever. If you go in and suck oil, it won't last forever but tourism in places like the Grand Staircase will bring in money forever," he said.

Ralph Brown, BYU graduate coordinator for the Department of Sociology, said the situation is similar to that of Moab in the mid-1970s.

He said Moab was fighting to get a nuclear waste depository to salvage its community from dire economic conditions.

"The attitude of the people of Moab was that 'this is our backyard and we're the ones who are dying economically,'" Brown said.

But Moab's bid was defeated by outside interests. Brown said what looked like a sure disaster ended up becoming the town's salvation.

"Moab has become this miniature economic marvel because of the amenities to the place," Brown said. "Moab can have between 15,000 and 20,000 visitors on any given weekend. If it went through, I think it's safe to say that Moab wouldn't be Moab today."

Robison said he tends to always consider the long-term economic benefits over the short term.

"I believe that good ecology is good economy," he said.

Brown said the establishment of national parks and national monuments is not even intended for the short term, but for the long-term benefits.

"They're working off a different calculus," Brown said.

Clayne Pope, BYU professor of economics, said he believes the affected towns in southern Utah and northern Arizona will probably not see immediate economic impact. He said the motivations went much deeper.

"Any time you make these decisions, there are some trade-offs. There are many scenic and environmental values that are benefited by not having development of the land," Pope said.

He said the land involved in the Grand Staircase region actually does not hold much development value because it is not very usable.

"The bottom line is that the value of development is low but the value of preservation is high enough that it's worth it," Pope said.

Brown said there is much more than economic concerns to worry about.

"As we get more and more people on this earth, and especially in this country, those places are going to be harder and harder to find," Brown said.

Robison said he agrees that the moral responsibility to preserve the environment is crucial.

"I think it matters to people that everywhere doesn't have a McDonald's and that everywhere doesn't have a freeway running through it," he said. "I'm not saying we should convert back to the subsistence living right now and revert back to pre-Columbian times, but why go into a place like that and ruin it?"

Such issues comprise the core of the debate. Multi-user groups such as the BlueRibbon Coalition also consider themselves to be advocates of wilderness preservation, but their definition of preservation differs from that of the environmentalists.

But Robison said the rights are not necessarily always in the environmentalists' favor.

"When the Staircase monument was designated, it was designed to stay in its natural state," Robison said. "Though they may claim their right to ride where they want to, people have a right to be in a quiet place and, unfortunately, those two don't mix. There are ample places for off-road vehicles to go. It's not about my rights versus your rights, it's about fair distribution. Right now, 94% of BLM land in Utah is open to off-road vehicles. So who's not getting their fair share?"

But Collins said the BLM was getting along fine without the establishment of a national monument. He said the political process has the whole situation messed up.

"These sorts of declarations don't do anything to further those types of issues," Collins said. "The areas were being managed responsibly before. We need to get the decision making closer to the ground, closer to the people rather than out in Washington. In my view, we could sit down with folks that prefer quiet recreation and make decisions in a fair manner without the government."

And the idea of cooperation may be one that agrees with Robison and other environmentalists.

"I don't consider myself an extremist, only that I'm extremely concerned about it," Robison said. "The problem is this paradigm that there's either the economy or the environmental, but that's not the right way to look at it."

He said the opposing sides actually have many areas of common ground, and that reasonable solutions could be found through common participation.

But for the mean time, Utah's multi-use advocates can rest somewhat easy. Lambert said he is sure that there are no plans for new national monuments in Utah in the government's immediate future.

SKI *from page 1*

This is not a new occurrence this season for Utah. The U.S. Biathlon Championships are going on as scheduled at soldier Hollow next week, but just barely. The lack of snow forced volunteers and workers to haul 120 truckloads of snow from Wolf Creek in the Uintas to Soldier Hollow in Wasatch State Park last week.

Deer Valley also donated the use of five snow guns to help cover the course. Only three events will be held during the competition next week.

Park City ski resorts were also scheduled to host the other World Cup races in November. Again, poor conditions and a lack of snow forced the World Cup races to be relocated to Colorado.

But even Colorado is not caught unscathed from the warm weather.

Colorado Ski Country USA announced Jan. 20 its resorts saw a 16.8 percent drop in visits during the new year's holiday period compared to the same period last year.

Even the famous ski resort town of Aspen. Colo., got rain two weeks ago. According to the National Weather Service, this is only the second January rain in the town since 1950.

But the West has seen mild weather during almost the entire ski season, whereas the East is now looking at rampant snowstorms. According to the National Weather Service, the snow in the East is only a recent occurrence.

But even by Thursday night, things were picking up in the West. Snow began falling heavily in Colorado, with base depths growing up to 5 feet at some resorts, CSCUSA reported.

Utah's growth in the ski and snowboard arena has increased in past years. According to Ski Utah, Utah has 14 alpine mountain ski resorts, and seven cross-country ski areas.

These range from the Brian Head Ski Resort, which is 30 miles east of Cedar City, Iron County, and Beaver Mountain Ski Resort, which is 27 miles east of Logan, Cache County.

Ski Utah's Web site states Utah's skiable acreage at 21,719. In 1989, that acreage was 13,984.

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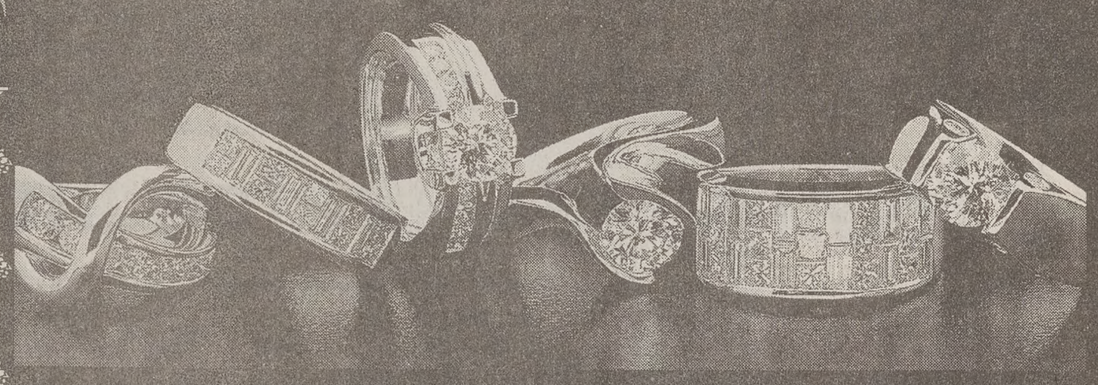

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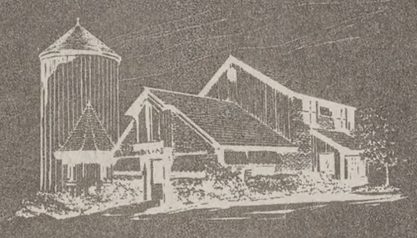

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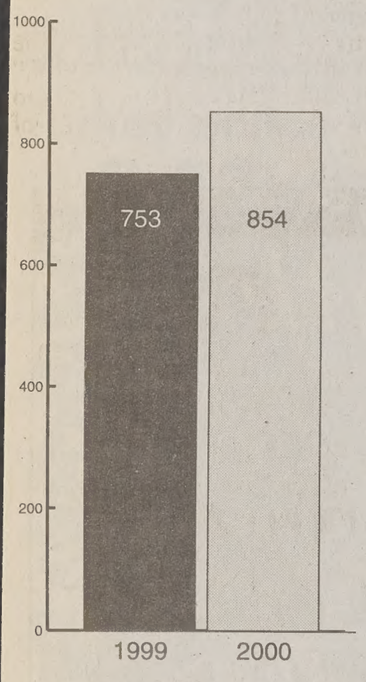
Online courses pass first semester

Online Enrollment



By AMBER MEAGER
Meager@newsroom.byu.edu
NewsNet Staff Writer

BYU's first semester online results are in, and university supporters said the outcome is encouraging.

"Given that it was our first experience, I thought the results were positive and encouraging and demonstrates clearly that online instruction is a viable option," said Noel B. Reynolds, associate academic vice president for undergraduate studies.

The Center for Instructional Design, created in June 1999, helped design and implement 12 semester online courses in Fall 1999 for the first time in BYU's history.

Total student enrollment reached 753, and students completed their courses with an average GPA of 3.07.

"Despite favorable results, the CID was concerned with presenting online courses for the first time, especially with the high potential for course dropouts," said Scott Howell, director of the Center for Instructional Design.

However, their concerns were unnecessary, Howell said.

"The most satisfying data, initially, was the high student course completion rate of 92.4 percent," Howell said.

Online courses offer several advantages to taking traditional day school courses, Howell said.

"Semester online courses are convenient for students. They provide 24-hour access, immediate grading and feedback, and multi-dimensional graphics that help simulate reality," Howell said.

Tests administered online, a total of 583 in the fall, also helped eliminate the demand on the Testing Center, he said.

Not only are the courses good for the students, but the faculty will be able to spend more time personally addressing student needs and conducting research, Howell said.

"The role of faculty does change a little bit, but they get the opportunity to do the things they wouldn't normally be able to do because of online courseware," Howell said.

In general, the faculty is optimistic about the online courses despite some glitches currently being addressed by the university, said Greg Waddoups, evaluation specialist for CID.

"Faculty feel there is promise in using these technologies to help students learn. This is just one more medium for faculty to provide quality education at BYU," Waddoups said.

One of the advantages of an online experience is preparation for the future in education, Howell said.

"This experience is teaching students a skill which fulfills an institutional objective outlined by President Bateman to promote lifelong learning," Howell said.

For most college graduates, the only way to stay employed is to upgrade, relearn and re-tool, he said.

"Once you have left the university experience, you must be able to upgrade your education. Online courses allow this to happen," Howell said.

Linda Whitaker, 23, a senior from Provo, majoring in human development, took Religion C 325 as a semester online course last fall.

"It got me reading the scriptures more than if I was in a regular classroom, because I didn't have the class discussion to fall back on. I had to study and ponder the material on my own," Whitaker said.

Despite the strengths of semester online, course developers have concerns that must be addressed for the future.

"Courses online don't provide the spontaneity at times that comes from a faculty member. There are also social concerns that deal with student interaction," Howell said.

Howell said the university technological infrastructure must also be able to adapt as more online courses are developed in order to provide computer support to faculty and students.

"Each department only has a few classes that are adequately developed for online offering, but the number of available courses will gradually increase as the CID takes on additional course projects," Reynolds said.

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WSC lounge celebrates life of Christ

By SARA BRUECK
Brueck@newsroom.byu.edu
NewsNet Staff Writer

Country music wafts in from the allroom.

The whir of blenders at Zuka uice and the sounds of the traffic utside are clearly audible.

Yet in the middle of this typical fternoon chaos, the east lounge n the main floor of the Wilkinson tudent Center remains quiet. Life n this corner of BYU is just a litle different.

Lori Jenkins, chair of the Vilkinson Student Center Art ommittee and manager of Camus Craft and Floral, said she oped to achieve this effect when he committee decided to decorate he east lounge with paintings rom the life of Jesus Christ.

"For us being a school where eligion is the central theme, we elt we needed something to illusrate that," Jenkins said.

The purpose of having the paintngs of Christ hanging in the east ounge is two-fold, Jenkins said. One of the lobby's purposes is to llustrate the focus of BYU and The Church of Jesus Christ of Latter-day Saints. The upcoming ddition of a missionary referral ox and Books of Mormon: Another Testament of Jesus Christ n the end tables in the near future vill enhance that purpose even nore.

"(Visitors) can just see our values even if they just walk through," Jenkins said.

> *"(Visitors) can see our values even if they just walk through."*
> **—Lori Jenkins, WSC art committee chair**

Jenkins said she believes, except for during athletic events, the Wilkinson Student Center is the one place on campus where guests are most likely to visit.

"We kept drawing back to the need for a completely Christ-centered lounge," Jenkins said.

Rebecca Bailey, 20, a junior from Snowflake, Ariz., majoring in humanities and English teaching, said she agrees.

"I think it's important to have the pictures there so people don't just say we're religious. They know we are," she said.

A second purpose for the paintings is to create a place for students to be able to study in a religious atmosphere.

Jenkins said there is not a place on campus that highlights Christ or has Christ as a dominant theme other than the Joseph Smith Building.

Connie Smith, a BYU Bookstore employee, said she likes the decision to make Christ the focus of the lounge.

"It makes it more a place of respect," she said. "For me it is very peaceful."

While some students like Bailey enjoy looking at the paintings as they study, other students have not thought much about the paintings. They said they were intrigued, however, when they learned of the purpose and significance of the paintings.

"I didn't really understand before — knowing the background makes a difference," said Warren Hull, 21, a junior from Simi Valley, Calif., majoring in graphic design.

Jenkins said the plan for the Wilkinson Student Center is to make a place there for everyone to feel comfortable.

"We're trying to hit across the board, so somewhere there's a place that fits everyone's niche," she said.

The next project for Jenkins will be a heritage lounge in the basement of the Wilkinson Student Center near the University Station Post Office. The lounge in that area will feature historical BYU photographs.

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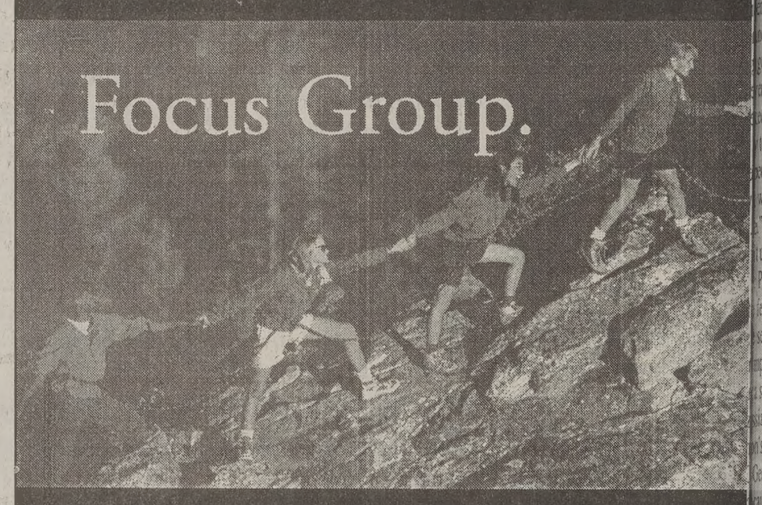

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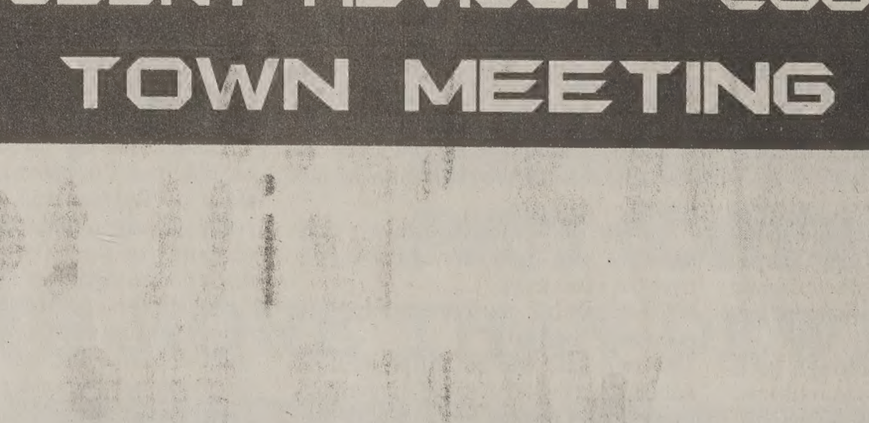

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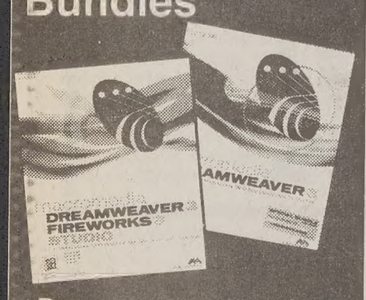

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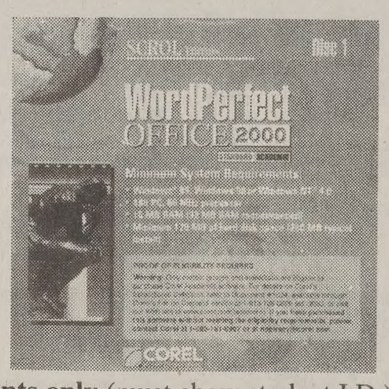

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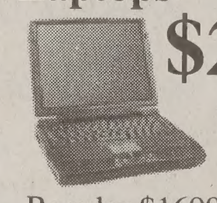

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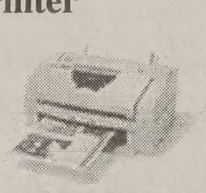

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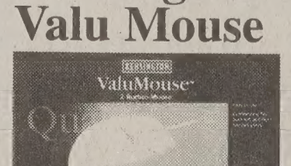

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...y of her works are black ...noprints with black ...ch piece is accompanied ...oem or message.

Vienna Ball dances into view

By ELIZABETH ARROWSMITH
Arrowsmith@newsroom.byu.edu
NewsNet Staff Writer

The Salt Lake Symphony will set a romantic precursor to Valentine's day on Feb. 5 at their annual Vienna Ball.

Hosted by radio personalities Dane and Peggy of FM 100 and the Salt Lake Symphony, the Utah State Capitol Rotunda will be filled with diners dancing the evening away to polkas and waltzes, Vienna-style.

The event is always a huge success, said James Caswell, music director and conductor of the Salt Lake Symphony.

"The ball is a tradition that many cities have. People love the music, the atmosphere, the food. It's an elegant night out," he said.

David Dalton, professor emeritus of music, had a first-hand experience at the Vienna Opera Ball while studying music in Vienna in 1957.

When the Blue Danube waltz begins and the debutantes in white flowing gowns and men in tails enter the dance floor at the ball, it is an awe-inspiring experience, he said.

"You never forget it. And I never did," Dalton said.

Dalton said he thought at the time, if there is ever an opportunity to recreate the late evening to early dawn event, he would.

> ***"The ball is a tradition that many cities have. People love the music, the atmosphere, the food. It's an elegant night out."***
>
> *—James Caswell, Salt Lake Symphony*

In 1986, he convinced the Salt Lake Symphony board and orchestra to host their first Vienna Ball.

The event will celebrate its 15th year Saturday.

"It's just incredible. It's a people watching event because people dress up and the floor shows are so interesting," said Margaret Smith, a fundraiser for the event.

The Salt Lake Symphony will perform three sets of dance music, waltzes, and polkas. The Greg Floor Quartet will also play two to three sets and The University of Utah ballroom dance team will perform at the event.

"We've gathered a lot of great fans over the years — people who generally come one year and then continue coming," said Charlotte Bell, a public relations representative for the Salt Lake Symphony.

The event, which sells approximately 500 tickets each year, offers three types of seating.

General seating is $35. A seat at a table with a view of the dance floor runs $50 and a corporate table costs $1,000.

A silent auction will also take place to help with the Symphony's fundraising efforts.

While the dress is black tie, it is not required, Caswell said.

He said about 20 people wear period clothing, some dress in formal attire of tails and gowns and others wear their Sunday best.

"It ranges from people in ball gowns and tuxedos and some that are pretty casual in nice pantsuits. It's not a stuffy ball, but some people get really decked out and it's fun to watch them on the dance floor," Bell said.

Dinner will be catered by Siegfried's Delicatessen, who will be serving authentic German cuisine, Caswell said.

Margene Anderson of DanceScene will provide free ballroom dance lessons and a photographer will be in attendance to take pictures of the guests.

Da Vinci notebook goes to Berlin

Associated Press

BERLIN — Microsoft mogul Bill Gates brought Leonardo da Vinci's "Leicester Codex" to Germany's capital Saturday, opening an exhibit that includes drawings by 20th century artist Joseph Beuys.

Beuys, who began his studies in natural science, was inspired by the discovery of a lost Leonardo manuscript in Spain in the 1970s.

"Like Leonardo four centuries earlier, Beuys broke through barriers of art and science," Gates said.

The codex got its name in 1715 when it was acquired by Thomas Coke, the Earl of Leicester. Gates bought it in 1994 for $30.8 million, making it the only known Leonardo notebook in private hands.

It chronicles Leonardo's experiments into geology, paleontology, human anatomy and other subjects. The manuscript includes sketches that show the way water flows around obstacles, and suggestions of types of machines that could be powered by falling water.

"His observations impress people more than ever around the world," Gates said. "This notebook speaks to us by stimulating our own forces of creativity."

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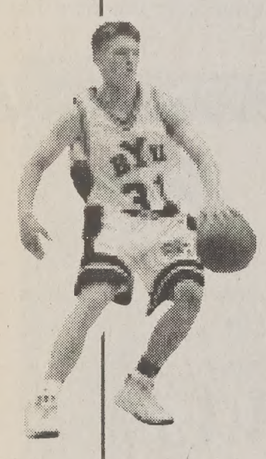
Weekend *Sports* Update

BYU

Men's basketball	BYU	69
	New Mexico	78



Men's Volleyball	BYU def. Cal State Northridge 3-0 on Friday and 3-1 on Saturday.

Women's basketball	BYU	55
	Utah	59

Wrestling	BYU	19
	Wyoming	16
Women's Gymnastics	BYU	194.175
	Iowa St	193.975
Men's Swimming and Diving	BYU	148.5
	Utah	75.5
Women's Swimming and Diving	BYU	163
	Utah	61

NFL

Super Bowl XXXIV

St. Louis	23
Tennessee	16

St. Louis quarterback Kurt Warner named Most Valuable Player

Y netters survive Northridge

By RUSS RIGGS
Russ@newsroom.byu.edu
NewsNet Sports Writer

A win is a win, but it sure was ugly.

The BYU men's volleyball team picked up two victories against Cal State Northridge Friday and Saturday night.

"I told the team that it is always better to win than to lose, but I wasn't happy with the way we played," head coach Carl McGown said.

In the first match on Friday night, BYU swept the Matadors 15-11, 15-12 and 15-5. Saturday the Cougars had to go four sets, but won in the end, 9-15, 15-11, 15-6 and 15-2.

Why then, was coach Mcgown so displeased?

"After we got off to a good start we didn't do anything after that," he said. "We want to go on the court and do things that make us a better team. We didn't do that tonight."

BYU setter Chris Pitzak was one highlight for the Cougars, as he went over 2,300 assists for his career to move into fourth place all time among Cougar netters.

"I didn't think about the record at all. I'm just concentrating on trying to get better," Pitzak said.

Sophomore Joaquin Acosta, who was named MPSF Player of the Week, said the Cougars lost their focus.

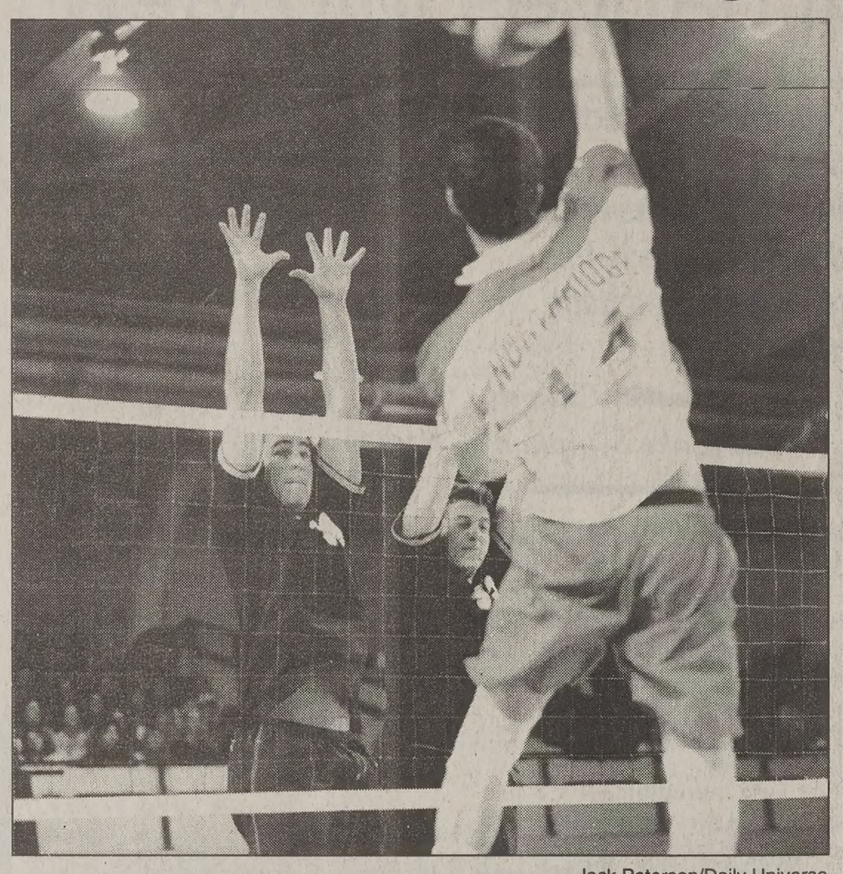
"We got ahead and we let down. We didn't work as hard as we should have," Acosta said.

The slump seemed to continue into Saturday night when Cal State Northridge came out on fire and took game one 15-9. It was the first single-game win the Matadors have had against the Cougars in 17 tries, dating back to April 3, 1997.

"They played well on Friday and came out emotional tonight," McGown said.

But the Cougars got back on track and took the final three sets, 15-11, 15-6 and 15-2.

The Cougars now head out on another tough road trip with a game at Long Beach State on Feb. 2 and a pair of games at Pepperdine on Wednesday and Friday.



Jack Peterson/Daily Universe

Two BYU defenders go for the block against Northridge spike on Saturday. BYU defeated Northridge easily both nights.

Swimmers cruise past Utah

By AMBER ALBRECHT
Albrecht@newsroom.byu.edu
NewsNet Sports Writer

Competing on home territory Friday, the BYU men's and women's swimming and diving teams beat in-state rival Utah in the last home meet of the season.

The BYU women blew the competition away with a final score of 163-61. Head coach Stan Crump reached a landmark, earning his 150th career win. Crump's record now stands at 150-40-1 (.787).

"I feel really good for the girls right now," Crump said. "We swam very well and are setting ourselves up to swim very fast at the conference championships."

Junior Jennifer Tasker beat her own week-old record in the 100-breast stroke with a time of 1:04.54.

Senior Hanalee Hawkins topped off her career with two individual victories, while seniors Valynn Woolley and Jann Pickens won their events as well.

"It was such a fun meet," Hawkins said. "There was a lot of excitement and it was a nice meet to end my time here at BYU."

The Cougar men nearly doubled the score of the competition ending up with 148.5 to Utah's 75.5.

The men were led by astounding performances from junior All-American Arunas Savickas, as well as Jay Buys, Gary Tan and John Lowry, who all won their individual races.

Savickas won both the 200 and 500 free, and led the 200-medley relay team to victory. Savickas' time of 4:28:65 was an NCAA-qualifying time. The second-place swimmer finished more than 19 seconds after Savickas.

"It was really exciting," said Tan, a freshman from Singapore. "A lot of people came to watch and it helped a lot. We were pumped up to do our best. Beating Utah meant a lot."

BYU divers also overpowered competition in the first day of the BYU Diving Invitational. Rachelle Smith Kunkel took both the 1- and 3-meter events, and teammate Scott Randall walked away with the men's 3-meter title.

BYU swimmers and divers will now focus on training for the Mountain West Conference championships, which begin Feb. 16 in Oklahoma City.

Women tracksters set personal b

NewsNet Services

The BYU women's track team traveled to three states, making its presence known last weekend.

"We did quite well," head coach Craig Poole said.

Well indeed.

In Illinois, five athletes ran and jumped to their personal bests and the Cougars also dominated meets at Idaho State and Utah State.

The personal-best marks potentially qualify several Cougars for nationals.

Sherida Rogers placed second in the mile with a personal-best time of 4:45.82. Teammate Sharolyn Shields followed with a time of 4:48.80, another personal best.

Elizabeth Jackson marke time at 9:33.4 in the 3000-n

In the high jump, Jeana Bingham soared to a potent ifying height of 5 feet 10 ir

While they competed i their teammates ran aroun home. Friday afternoo Cougars participated at Ic University's meet and Sa Utah State.

"We're improving," coac Legas said.

Their opponents feel it each event had a Cougar the top 10.

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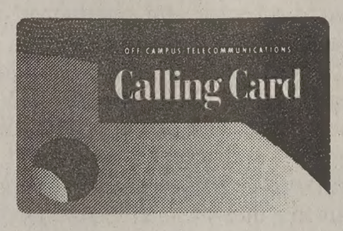

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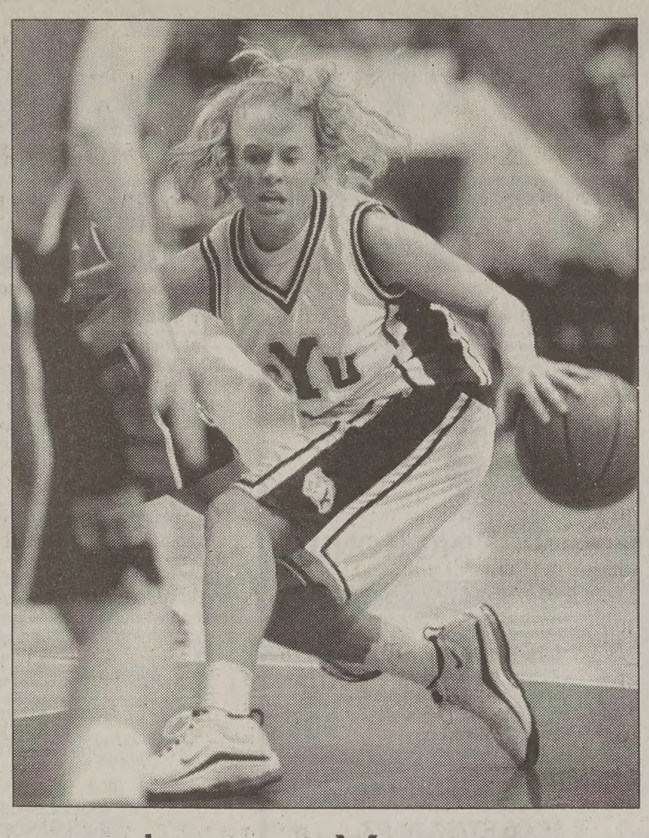

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s squeak past Y women

ANNA HAYNIE
@newsroom.byu.edu
sNet Sports Writer

ute there, it looked like the ged to the Cougars.
32 minutes.
of big plays in the last es allowed the Utes to pull defeat the Cougars in the nter on Friday night, 55-

gars controlled the first ing with the tip-off. They Utah's defense, allowing nts, and dominating offen-ll.

back treys by Stacey Erin Thorn were just one rs that threw the Cougars f time, giving them an 11-

lally out-played us for the utes," Utah coach Elaine "They were hot early and mely well."

e out in the second half n up its level of intensity.

"We're a tough team," Utah player Amy Ewert said. "We knew we would come back ... we're not going to lose to these guys."

BYU coach Trent Shippen saw two major factors that contributed to Utah's takeover in the second half -- their free throws, and their threes.

"I thought threes were critical to them," said Shippen of Utah's performance during the second half.

The Utes hit five of eight, including one by Kristina Anderson at 1:30 that pushed Utah ahead 56-55.

Anderson led Utah in scoring with 22 points, including three treys and five of six from the line.

For BYU, Lori Cuff and Jensen led the team with 14 points each, and Thorn added 10.

Utah improved to 14-4 overall, and still leads the conference at 5-0.

BYU dropped to 13-5 (3-2 in MWC).

The Cougars hit the road this week with games against Air Force and New Mexico on Thursday and Saturday.

errated' Cougs lose to New Mexico

SETH LEWIS
@newsroom.byu.edu
sNet Sports Writer

er sounded so good.
Mexico holding a com-ad in the game's waning ,242 fans at The Pit show-with sweetness Saturday

ted! Over-rated!" they

? That's a change.
that says something for 've come," BYU coach land told the media after-s been a long time since taken us seriously."
w Mexico won, 78-69, and o fourth in the Mountain erence at 3-3 and 14-5 was a feel-good loss.
an Cooper, for instance.
or forward scored 11-nts to fuel a 16-4 second-half run that nearly won the game.

Yes, that would be the same Nathan Cooper who had gone AWOL in the past six games, scoring a total of 13 points.

In fact, it was the same Nathan Cooper who went scoreless in three first-half minutes before Cleveland benched him for his sloppy play.

"I figured the best way to get his attention was to make him sit down and watch," Cleveland said. "I believe he'll be fine from here on out."

Cooper agrees -- the slump is history.

"I just figured it would be a matter of time," said Cooper, who grabbed five rebounds and hit 5 of 5 from the floor. "Things just fell my way."

After Terrell Lyday hit a layup off a court-long lob from Matt Montague to cut the Lobos' lead to 70-68 with 2:45 to play, The Pit suddenly felt like a morgue.

"It took a lot of courage for our young men to get back in this game," Cleveland said.

But it wasn't enough as the Lobos (11-9, 3-2) sank six free throws in the final minute to hand the Cougars' their second-straight loss.

Yet, all things considered, this a feel-good road trip.

"I'm not down on them," Cleveland said. "I hope the fans are not down on them."

Mekeli Wesley wallowed through another miserable, physical game at New Mexico, finishing with 10 points on 3-of-12 shooting and a technical foul for throwing an elbow.

"Teams are banging him around with two or three guys now, and he got frustrated," Cleveland said.

"That's the way it's going to be, and he'll have to adjust."

Maybe the Cougars will have to adjust to this new "overrated" role as well.

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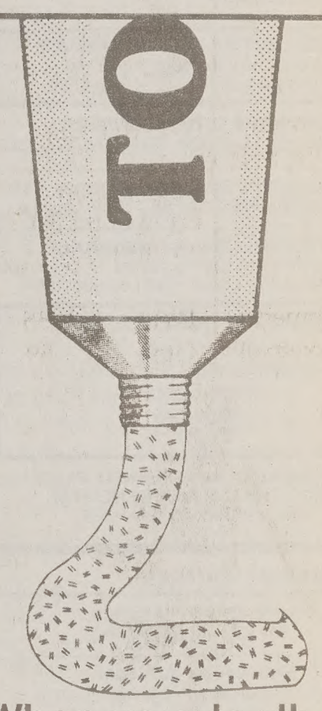

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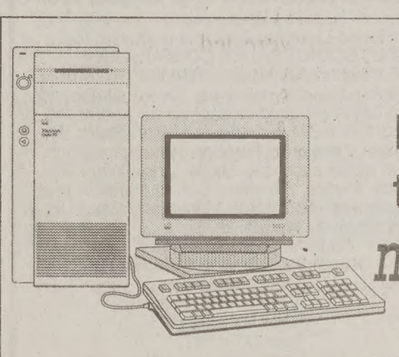

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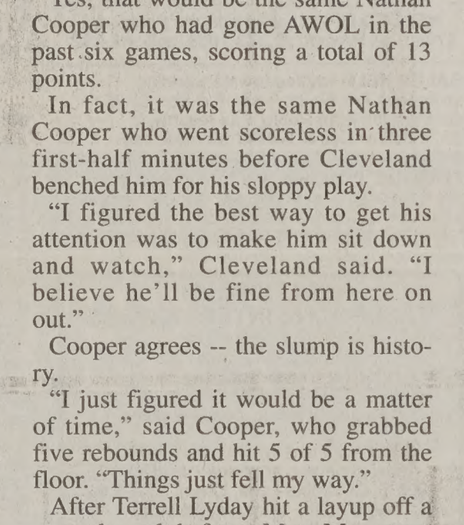

Dr. Richard N. Williams

BYU Professor of Psychology

Faith, Reason, Knowledge, and Truth

Dr. Richard N. Williams joined the U faculty in 1981, after having taught Hillsdale College in Michigan. He holds grees from Snow College and BYU and eived his master's and PhD in psychology sciences from Purdue University. rofessor Williams' interests have been he theoretical and philosophical underinings of the social sciences, particularly question of human agency, as well as earch methods and social psychology. Since January 1999 he has been serving as assistant to the university's associate academic vice president.

Brother Williams has served the Church as a missionary to Peru, as a branch president, and as bishop of a BYU ward. Currently he is a stake mission president. A native of Castle Dale, Utah, he is married to Camille Stilson Williams. They are the parents of five children and the grandparents of two.

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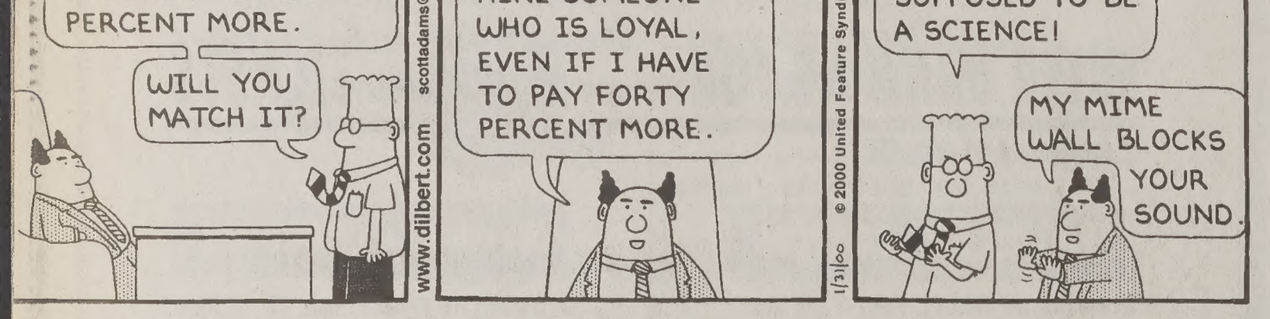
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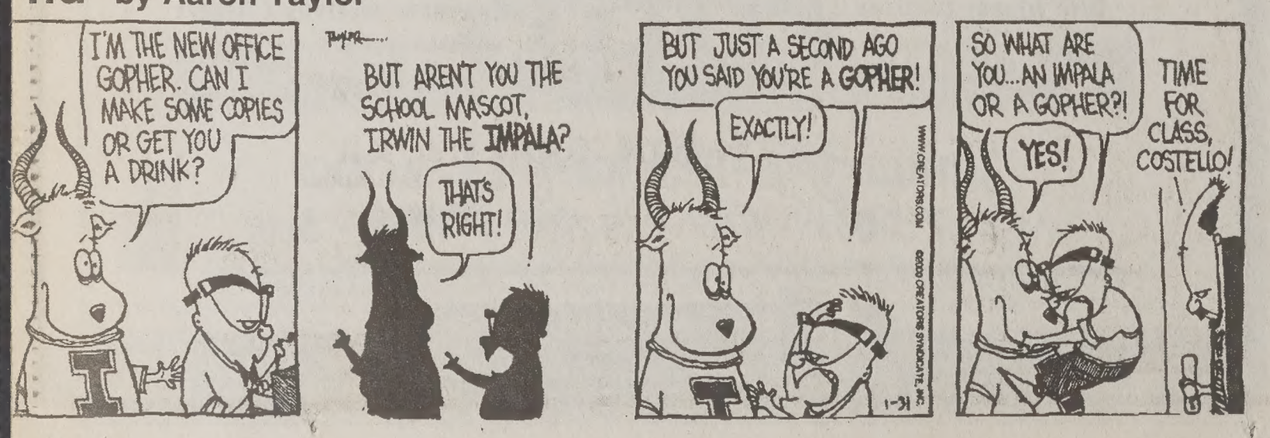
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The SCERA Theatre in Orem has been the center of controversy since a Sundance screening of a Spanish film containing explicit sex scenes on Jan. 22.

File photo

Orem residents upset over SCERA screening

By ASHLEE AINGE
Ashlee@newsroom.byu.edu
NewsNet Staff Writer

Although the Sundance Film Festival has bid adieu to Utah, Orem citizens are not willing to put it behind them.

They are holding on because they are offended and they want it fixed.

Orem's historic SCERA Theatre hosted a screening of the Spanish film "Butterfly's Tongue" on Jan. 22. Explicit sex scenes drove so many to leave that by the time the credits rolled, only half of the house attendance remained, residents reported at Tuesday's City Council meeting.

One resident, Judy Thompson, regularly attends the SCERA Theatre with her family. Before last weekend, she said she enjoyed wholesome films.

"My husband and I were shocked that SCERA would allow such a movie. Because it's SCERA, we expect it to be clean. I was deeply offended," Thompson said.

SCERA Theatre is known as a family establishment. R-rated movies are not shown and PG-13 films are rare.

Because the Sundance Film Festival consists of premiers only, the movie shown was not previously screened by SCERA officials.

In the past, Sundance has always provided SCERA with a film appropriate for families. This year, SCERA officials were just as surprised as the audience, SCERA Company President Norm Neilsen said.

Orem City Councilmember Judy Bell, who sits on SCERA's advisory board, was present at the screening.

"It was the worst thing I have ever seen or ever hope to see," Bell said.

Bell stayed for the entire movie, watched as offended people walked out and said she understood the anger.

"SCERA is a citizen-based entity." Bell said. "They have a responsibility to Orem residents and want to do the right thing."

Bell and Neilsen held a meeting where citizens and board members could explain their positions and try to reach a compromise.

Bell suggested that if Sundance will not allow SCERA to screen the movie before the showing, then perhaps SCERA should not participate in the festival.

Neilsen said he never wants a circumstance like this to happen again, but he also wants to maintain a positive relationship with Sundance.

Deadly highway gets attention

By AARON HUFF
Huff@newsroom.byu.edu
NewsNet Staff Writer

While Construction on I-15 continues in the Salt Lake Valley, thousands of residents in Carbon, Emery and Utah counties are demanding that Gov. Michael Leavitt re-direct his attention to Utah's deadly Highway 6 between Spanish Fork and Price.

Highway 6 averages two fatalities a month. With the increase in traffic over the years, many residents feel the time has come to widen the road to four lanes.

Twenty-eight years ago, Kathy Justice, a resident of Huntington, Emery County, lost her mother on Highway 6 near mile-marker 195, an area known as the "Red Narrows."

"My mom was completely innocent. Now the density is so much more than when my mother got killed," Justice said.

After attending the funeral of Trevor Kevin Tuttle who died last October after sideswiping a semi-truck, Justice felt she must personally do something.

"It then came to me that in 28 years nothing has been done," she said.

In November, Justice wrote a letter to the editor of the Deseret News. She said she received an overwhelming response from other concerned Utahns.

The same month Justice spearheaded a protest along Highway 6 as Leavitt passed en route to a speech in Price. When Leavitt arrived in Price he was met by a group of picketers.

Since his last visit to Price, Leavitt has promised $81 million over the next five years for improvements on the highway, Justice said.

"Still that's only one percent of the whole budget. Highway 6 is an embarrassment to the state of Utah. The state government is not familiar with the dangers of the road. Until it is four lanes, it will not be safe," she said.

On Jan. 18, Justice personally delivered 10,500 signed petitions from citizens of several counties requesting Utah lawmakers to make Highway 6 a top priority.

Spanish Fork mayor Dale Barney helped to distribute the petition to Spanish Fork citizens.

"Something has got to be done. It can't wait any longer," he said.

Dan Nielson, the senior project manager for UDOT, said that part of the $81 million budget is already being used on several lane-widening projects.

Nielson said UDOT started to widen the east end of the "Red Narrows" a few months ago.

The Red Narrows area itself, however, cannot be widened with the available money, he said.

UDOT is planning to widen a two-and-a-half mile segment from mile marker 196 to 198 to four lanes. Nielson said UDOT is also working on flattening risky curves at mile marker 201.

Both projects will be contract ready by summer, he said.

In addition, Nielson said UDOT is in the preliminary engineering stage of widening a three-mile segment from the mouth of Spanish Fork canyon to Covered Bridge.

UDOT estimates widening the road to four lanes through the canyon would cost $450 million.

Besides implementing structural changes, UDOT will place signs that indicate passing lanes, Nielson said. Most accidents result from people driving at excessive speeds, he said.

Ignoring tickets could mean jail

By MATTHEW PARRY
Parry@newsroom.byu.edu
NewsNet Staff Writer

Students need to remember to pay their traffic violations or they could find themselves in jail, a Provo Police officer said.

When students or residents receive citations for traffic violations, lewdness or computer crimes, they are either given a court order or a deadline to pay their bill, said Kortney Hughes, secretary of the Provo Detective Department.

"The most common problem is that they get a citation and don't show up on a court order," Hughes said.

By law, if someone receives a summons to go to court and does not attend on the appointed day, then the judge can issue a bench warrant, said Capt. Keith Teuscher.

Failure to pay a traffic violation by the deadline can also lead to a person receiving a warrant.

"If students would just pay quickly, they would save themselves a lot of money," Teuscher said. "If they don't pay, a fine turns into a $200 bill. Then if they don't pay, we send out a warrant for their arrest and they end up paying two or three times that amount."

He said many BYU students get a ticket early in the semester and fail to pay the bill when they go home for their summer vacations.

When the police cannot locate the students, they issue a warrant for their arrest, he said.

"You can be the president's daughter, heading to your marriage or leaving on your mission in a couple days," Teuscher said.

"It doesn't matter. If you have a warrant for your arrest, you'll get hauled into jail."

According to police records, on Jan. 26, the police were clearing an accident at 500 N. University Ave, when a man nearly hit a police officer.

The man gave the police his information and they checked for outstanding warrants. Spanish Fork had a warrant for the man for changing lanes and turning without using a signal.

Though warrants may cost students a lot of money, it can also cost them their future, Teuscher said.

"When you try to get a job, you're at a disadvantage because now you have a record for going to jail," Teuscher said.

Having a criminal offense on student's record also affects their auto insurance, Teuscher said.

"Students can't blow tickets off, because there is a consequence and it will catch up to you eventually," Teuscher said.

Four-wheeling popularity is up

By MAREN HENDERSHOT
mch7@email.byu.edu
NewsNet Staff Writer

The 30 percent increase in sales of four-wheel drive vehicles last year shows the popularity in the recreation sport of four-wheeling is increasing.

Off-highway vehicle use, not including all-terrain vehicles has increased from about 20,000 in 1964 to almost half a million in 1999 in many of the public lands, including Canyonlands National Park just outside Moab.

Canyonlands, established as a national park in 1964, has some of the most accessible backcountry for OHV use, according to Paul Henderson, chief of interpretations and visitor services for Canyonlands.

In southeastern Utah, the vast desert country is a haven for many four-wheel enthusiasts.

"It is beautiful country down in southern Utah," said Larry Haddock, a sophomore from Ogden majoring in microbiology.

"I love to four-wheel because you can see terrain that you can't access any other way," Haddock said.

However, disputes over land usage for four-wheel recreation and other recreation activities versus environmental protection continue to be a factor in land planning. The Bureau of Land Management has the not-so-easy task of pleasing both sides.

"We are concerned with providing the experience the public wants as well as protecting the land," said Suzanne Garcia, outdoor recreation planner for the BLM in Utah. "We have to try to keep a balance."

The mission of the BLM is to sustain the health, diversity and productivity of the public lands for the use and enjoyment of present and future generations.

For this reason, the BLM works with the public when designing land plans. According to Garcia, the public is invited to come in and discuss land planning as any new federal action comes up regarding the public land.

"(Land plans) is a controversial issue because there are so many things to consider," Garcia said.

"People love the serenity it offers to be out in nature and others want to hang glide or go four-wheeling. What we're managing for is to sustain the health of the land and provide opportunities for recreation to the public," she said.

In an effort to balance interests, the BLM is working with Utah State Parks and Recreation, Forest Service, Division of Wildlife Resources and other public lands to come up with land strategies.

Garcia said the use of OHVs has occurred so fast that many land managements have not been able to keep up with the use. Therefore, an OHV management strategy is being developed.

Henderson said there is plenty of room for everybody within the 300 miles of backcountry in the Canyonlands and the six million acres of public land in southern Utah. But all recreation, "has to be done with regulation — whether it's self-regulation or imposed regulation."

As with any activity, there is risk involved in four-wheeling especially with novice drivers and those unfamiliar with the terrain. Henderson suggests people come prepared to take care of themselves.

He also suggests talking with the rangers to get trail maps for designated routes that match the experiential ability of drivers. He said some people prefer taking a jeep tour with an experienced guide when they go for the first time.

Four-wheeling is not an activity discouraged by land managers because it makes more of the land accessible, according to Henderson. However there are required regulations.

"All vehicles must stay on established roads and be street legal and licensed — this means no ATVs," Henderson said.

He also reminded people the rangers' job is to preserve the visitor experience as well as the land resources; and he encourages people to respect both aspects by following the rules.

"Visitors should come prepared to take care of themselves and remember that it is a desert environment," Henderson said.

"You have to be responsible and remember you don't own the land — it's for everyone," Haddock said. He added, "But prepared to have a lot of fun."

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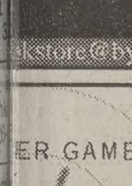

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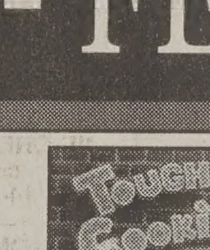

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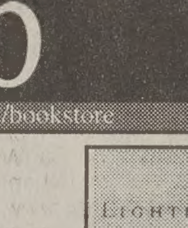

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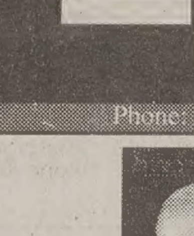

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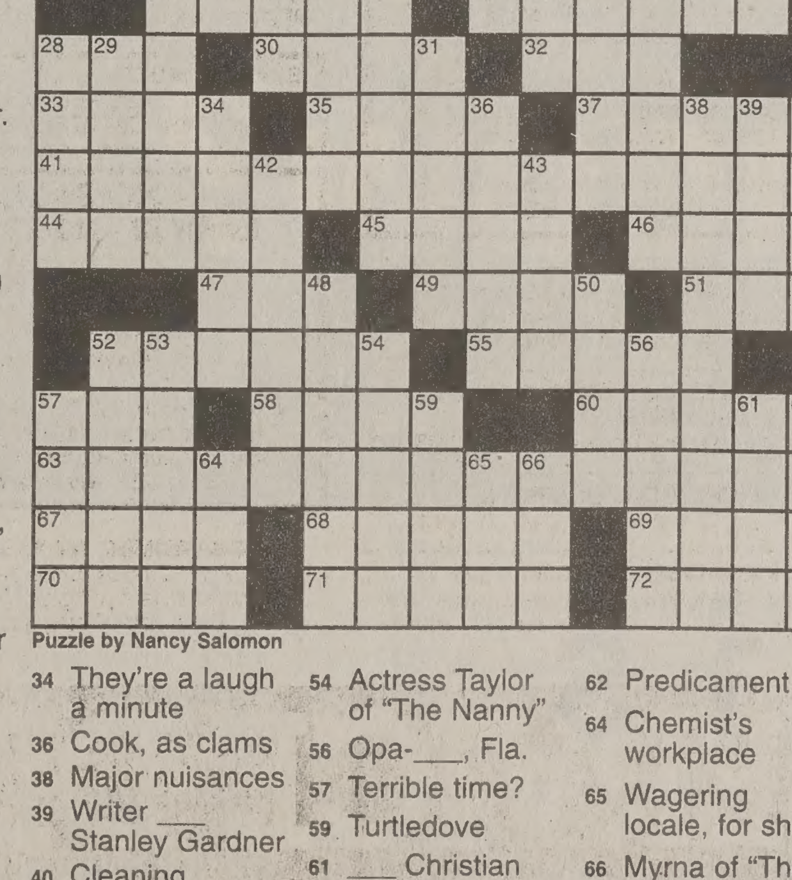
50 Tattled
52 Nancy Drew's creator Carolyn
53 Time waster
54 Actress Taylor of "The Nanny"
56 Opa-___, Fla.
57 Terrible time?
59 Turtledove
61 ___ Christian Andersen
62 Predicament
64 Chemist's workplace
65 Wagering locale, for short
66 Myrna of "The Thin Man"



Puzzle by Nancy Salomon

Answers to any three clues in this puzzle are available by touch-tone phone: 1-900-420-5656 (95¢ per minute).
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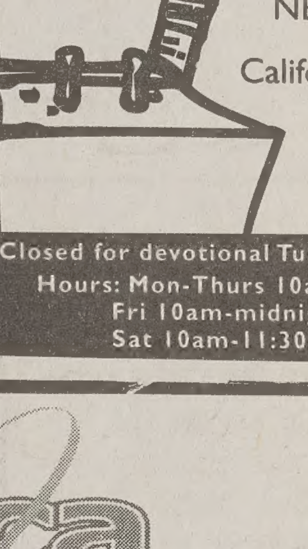

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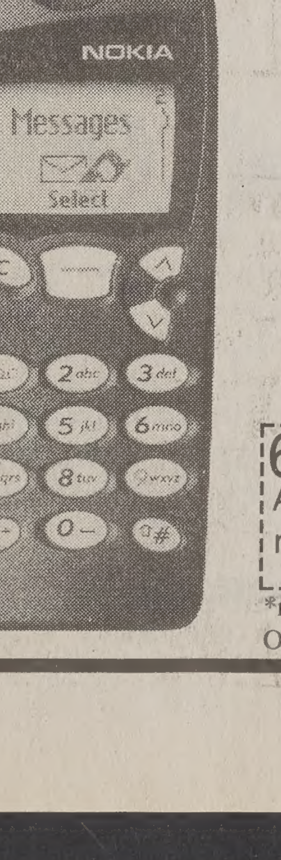

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SLC trade show makes or breaks outdoor retaile

By AARON SHILL
editors@email.byu.edu
NewsNet Staff Writer

Like the rest of the masses of retail-s gathered in Salt Lake City on the ternoon of Aug. 11, Phil Scow was in wn looking for something to grab his ention.

Something did.

As the manager of Hansen Moun-neering in Orem, Scow was in Salt ake participating in the Outdoor etailer Summer Market Trade Show - right along with thousands of other tailers who had traveled from around e world to attend the event.

But the day would bring a lot more citement than anyone anticipated.

Sometime after noon on that summer y, a tornado — about as rare in Utah a Dennis Rodman fan — blasted its ay through downtown Salt Lake ty, taking with it pieces of the Delta Center and tearing roofs off homes in the area.

The twister also laid waste to the preparations for the largest outdoor expo in the world.

In the middle of it all, Scow and his company had brought with them a climbing tower to display at the show. Following the tornado, the tower — which was standing next to a giant tent that was shredded by the twister — became a prominent image on news-casts throughout the nation.

The untimely disaster put the Out-door Retailer show into the front of people's minds.

Now, almost six months later, the event that made its way into the news by way of the Salt Lake tornado is already underway again.

This year, the OR, along with its 700 exhibits, will likely close up shop and leave town with little media attention. But the event does not need a natural disaster to draw interest from the out-door industry.

Whether the residents in Utah know it or not, the OR is as big as it gets when it comes to trade shows. Although the event is not open to the public, the OR will host over 15,000 people at the Winter Market Trade Show which opened Saturday at the Salt Palace Convention Center, accord-ing to Drew Simmons, the event's pub-lic relations coordinator.

That number is made up of manufac-turers, retailers and members of the press. The OR, which began in a hotel ballroom in Reno, Nev., is conducting its 11th Winter Market show by filling up all 230,000 net square-feet of the Salt Palace.

In short, anybody who is anybody in the outdoor industry — or anybody who wants to be anybody — will be in Salt Lake City through Tuesday.

"This is a must event on the calendar for outdoor people," Simmons said. "There's a few must events, and this is definitely one of them."

Last summer, Steve Han made the trip to Utah from Alice, Texas, to "check the industry's plans and meet the field representatives," he said. Han is the president of the Texas-based company Caribou Mountaineering, which manufactures backpacking equipment and has been in business since 1975.

"The primary goal (of attending the show) is to see what gear is available, what is innovative, and get a prognosis for what's popular," Scow said.

Scow gave as an example the intro-duction of Windstopper, by the compa-ny W.L. Gore and Associates. Intro-duced five years ago, Scow described the product as a light membrane insert-ed into fleece jackets, hats, vests and other outdoor wear that helps remove the wind chill factor.

According to Scow, Windstopper started to take off in popularity about three years ago. The product was ini-tially introduced at the OR.

"That's definitely the place where manufacturers and distributors expose shop owners to things like that," Scow said.

And in a $5 billion industry, such exposure can be critical — especially with the technological advances that are being made.

"It's extremely competitive these days," Simmons said. "The in technology have created that's very high-stakes."

In addition to getting a fe is new in the industry, Sco the OR gives retailers a receive training on the prod ly from the manufacturer having face-to-face contact is a bonus, he said.

Rock climbing goes mainstream

BY CLAIRISSA PETT
clairissa@newsroom.byu.edu
Associate NewsNet Sports Editor

It used to be a sport for only those ith a tree-hugger mentality.

Not anymore.

Rock climbing is smack in the middle f an alternative sports evolution, rap-lly becoming one of the most popular orts among Generation X thrill-seek-rs.

Indoor climbing gyms have been opping up quicker than the local 7-11 onvenience stores, making the boul-er-barreling sport more accessible to rban dwellers. It's the newfound ccessibility that has resurrected rock limbing from out of obscurity and re-ackaged it into a mass-consumer fad.

"There is a huge evolution going on," aid Tom Nay, an employee of Rock-eation in Salt Lake City. "There is an nflux of new people in the sport … it's eing taken over by youngers."

The advent of indoor gyms has linked wo worlds – metropolitan maniac neets nature nerd. And with those two vorlds, two distinct attitudes are found.

Before indoor gyms were available, raditional climbers ruled the outdoors vith crack climbing.

"Those type of people were in it for he thrill of outdoor climbing and the hrill of conquering a wall," Nay said.

The pioneers of rock climbing dis-covered their passion for the sport by spending time alone outside -- a drastic change from the way city kids are introduced to climbing today.

"The older generation looks at the sport from an outdoor perspective," said Jeff Pedersen, co-owner of Provo's Rock Garden and soon-to-be-built gym, "The Quarry."

"Most of us came into the sport through backpacking and skiing -- things that brought us close to the cliffs. We just have a natural love of being outside."

Today's younger participants are mostly sport climbers who are exposed to climbing in a gym and later take their abilities outside rather than initial-ly experimenting on the cliffs.

"Rock climbing used to be an outcast sport. You go climbing and do your own thing," Nay said. "It's really changing and you can see that in the style of climbing. It's more dynamic and gymnastic."

Thanks to younger influences and the media, rock climbing has taken on a sort of X-Gamesque, extreme sport stereotype, and much to the chagrin of traditional climbers.

"Rock climbing is one of the semi-fringe sports so it invites a segment of climbers like that," Pedersen said. "It's got that reputation of being a bad-boy sport."

Its appeal to young climbers has pushed the sport to a more mainstream audience. Because its growing popular-ity is comparable to skateboarding and snowboarding, its reputation has been bundled with those sports as well.

Outdoor routes that were once exclu-sive and remote experience more traf-fic and destruction than ever before.

"It used to be that climbers would pick up trash even if it wasn't theirs. Now there is less respect for nature."

But despite the myriad changes that separate rock climbing then from rock climbing now, there are still a few con-stants that both generations share.

"Culturally, there's an element of doing something challenging that you love," said Yvette Young, a manager at the Rock Garden. "For me, it's about the fluidity of motion -- not all about grunting, muscular men. It's really as much creative as it is physical."

Whether the indoor gym or outside cliffs, people agree rock climbing is addictive in nature. It is a test for both mind and body.

"Rock climbing challenges every aspect of self," Nay said. "It teaches me about who I am and how to sup-press fear.

"It has made me a better person and made me more confident about what I do."

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